

ONLINE AD RATES & SPECS

The Western Front • Online Advertising

BANNER AD

AD SIZE	AD DIMENSIONS	
BANNER AD	2.22" x 8.33"	468p x 80p
SKYSCRAPER AD	6.5" x 1.11"	160p X 600p

\$50/WEEK EITHER SIZE + FREE CLICK-THRUS

AD SUBMISSION GUIDELINES

SUBMITTED FILES SHOULD BE TIFF, PDF, PSD, OR JPG

ARTWORK RESOLUTION MUST BE 72 DPI OR HIGHER

ARTWORK MUST BE IN RGB COLORSPACE

COMPLIMENTARY GRAPHIC DESIGN SERVICE INCLUDED WITH PURCHASE OF **ANY SIZE AD**

YOUR SALES REP WILL WORK WITH YOU TO FILL OUT A DESIGN REQUEST FORM

IF YOU ARE **SUBMITTING** AD ARTWORK, FILES MUST BE RECEIVED **4 BUSINESS DAYS** BEFORE RUN DATE

PICTURES AND LOGOS MUST BE **VECTORS** OR **72 DPI MINIMUM BITMAPS**

SKYSCRAPER AD